

Join us for the
3D Road Shows in Q4 2011

createasphere

Createasphere's 3D Road Show

DECEMBER 1-15, 2011
CONNECTICUT, AUSTIN & ORLANDO

Stereoscopic Capture, Post, & Delivery

Now that audiences worldwide have embraced 3D in big-screen blockbusters, stereoscopic media has expanded to everyday content. Independent filmmakers, reality television shooters, and other content creators have increasing opportunities to utilize this medium.

These new opportunities and tools have created the need for end-to-end training in 3D capture, post, and delivery. Join Createasphere in reaching content creators across the country at the 3D Road Show. Present your technology and workflow solutions to attendees eager to create immersive and entertaining stereoscopic 3D content.

Participate in Highly Targeted, Regional Opportunities in 3 Dynamic Markets:

December 1: Tri-State area at ProductionCONN

December 8: Austin, TX at Austin Film Studio

December 15: Orlando, FL at the DAVE School (Universal Studios Backlot)

The 3D Road Show has already had 2 successful stops in Chicago, IL at Magdalin Creative Media and Burbank, CA at the Entertainment Technology Expo

Hear What Our Road Show Attendees Have to Say:

"Great presenters, really know the applications. I had a really great time."

"Thanks and hope you keep doing these types of events. I always learn something, and I like hearing about new products from people that use them."

"Other than not having enough time to ask all the questions I wanted to, the Road Show was a great, fun and very informative experience."

"The overall presentation blew me out the water I felt so important to be apart of Adobe and it's products workflow."

createasphere.com/3droadshow

3D Road Show Sponsorship Includes:

- Presentation: 10 minutes
- Technology/solution used within general presentations (sponsor must supply)
- 3D Presentation Theater & A/V
- Display Table: draped 6' foot table and 2 chairs
- Logo on all marketing e-blasts
- Logo on 3D Road Show website
- Attendee data from each city

Investment: \$6,600 (3 cities) | \$5,000 (2 cities)

Createasphere is the expert in 3D education, having programmed numerous panels on 3D content since 2007. In 2010, Createasphere tested the third 3DA1 camera off the production lines. This led to a series of professional workshops dedicated to the 3DA1.

Createasphere will market each stop of the 3D Road Show through our extensive database of content creators, our social networks, and our partnerships with industry organizations such as *American Society of Cinematographers*, *International Cinematographers Guild*, and *American Cinema Editors*.

Each stop of the 3D Road Show will run approximately 6 hours, with 50 or more attendees expected in each city.

Keith Collea, Stereographer, joins the 3D Roadshow!

Keith brings his expertise and international experience with 3D as the presenter of the 3D Roadshow and instructs seminars throughout the event.

For a low fee, 3D Road Show attendees will get an overview of stereoscopic principles, and see workflow solutions from capture, through post production, to delivery. The schedule provides plenty of time for one-on-one interaction with attendees at your company's display table.

Highlight your stereoscopic technology and solutions with a dedicated 10-minute presentation at each stop of the 3D Road Show.

For more information, contact a Createasphere Sales Executive today at 818.842.6611 or info@createasphere.com.



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