



cinema india expo 2011

*The number one gathering of international
Hollywood-Bollywood cinema professionals*

June 24-25, 2011

The Renaissance Convention Centre Hotel, Mumbai

Opportunity Awaits in India

Digital technologies have revolutionized content creation and delivery around the globe. Nowhere is this more evident than in India, now engaged in a massive digital transition from acquisition through distribution. Cinema India Expo, the leading trade show and conference for digital cinema, addresses this transition while creating a Hollywood-Bollywood connection.

Why Cinema India Expo?

Cinema India Expo brings together an international roster of technology companies and Indian digital cinema leaders for face-to-face interaction and information sharing. Createasphere, presenting top exhibitions and conferences since 2001, has partnered with Cinema India Expo to present a truly international offering of speakers, screenings, and education covering acquisition through exhibition.

Conference Sessions and Seminars

Attendees will explore the hot topics and trends in digital cinema through sessions and seminars by international leaders.

- Behind the Scenes of a Bollywood Superhit
- Hollywood in India
- Theater Marketing Power Panel
- How the Single Screen Theater Owner Can Survive & Thrive
- Worldwide 3D Technologies & Opportunities
- The 4K Transition
- Digital Cinematography Revolution: RED's Epic
- The American Cinematographer Legendary Conversation

India Bollywood Facts & Stats

- The Indian film industry is estimated to grow to \$3 billion USD by 2014 as digital technologies deploy.
- Fourteen million people in India attend movies on a daily basis.
- With worldwide viewership of more than 3 billion, Bollywood overtook Hollywood in 2004 and has been leading ever since.
- India exceeds Hollywood's production volume by three times.
- India is the third largest cable TV market in the world behind China and the US.
- All major studios have an ownership stake in a Bollywood studio.

Attendee Profile

Cinema India Expo will bring together an international community of digital cinema professionals, including:

- Theater Owners/Exhibitors
- Studio Executives
- Producers
- Directors
- Cinematographers/Directors of Photography
- Editors

Conference Expo & Events

Over the course of two days, attendees will explore a top-tier exposition featuring the latest technologies, enjoy red-carpet premiers of international blockbuster movies, and will attend galas featuring Bollywood stars. Educational programs on cinematography, digital workflow, distribution, and exhibition will round out the event.



Extend your reach, develop your business and join the thriving community of Indian cinema

How can you participate in Cinema India Expo? Buy a booth and exhibit to take advantage of one-on-one selling and networking opportunities. Become a sponsor and see your name and identity prominently displayed at a variety of events. Present your most compelling products and sales story in a 2-hour Intensive presentation complete with AV support package and seating for up to 300 people.

More Information

For more information about the marketing opportunities available at Cinema India Expo, contact us at 818 842-6611, or email: kristin@createsphere.com

Exhibit Options

- 8 sqm Exhibit Space Costs: \$2,000 USD
- 9 sqm Exhibit Space Costs: \$2,250 USD
- 12 sqm Exhibit Space Costs: \$3,000 USD

Sponsorship Options

Led by visionaries and influential industry leaders, the Cinema India Expo international conference will provide attendees with the insights and experiences that have been proven to enhance their business opportunities and maximize their profits. You can establish yourself among these visionaries by making this conference possible through sponsorship opportunities.

PLATINUM SPONSOR

One Demo Suite, one Intensive Presentation slot, logo on theatre screens, logo on all marketing email blasts, one 9 square meter booth, one panel sponsorship & panelist seat, full page color ad in show guide, button ad on Cinema India Expo website, brand & logo included in agenda, show guide, and website.

Sponsorship Fee: \$25,000 USD

GOLD SPONSOR

One 9 square meter booth, one panel sponsorship & panelist seat, full page color ad in show guide, button ad on Cinema India Expo website, brand & logo included in agenda, show guide, and website.

Sponsorship Fee: \$12,500 USD

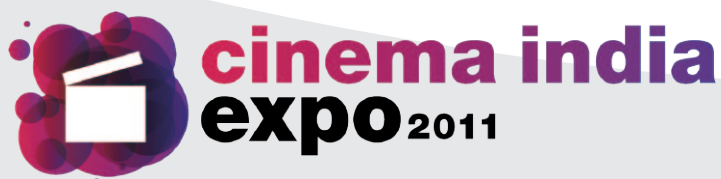
DEMO SUITES

Book a suite to demonstrate your technology to an invitation only group and use the suite to entertain VIP's. The Demo Suites are steps away from the main theatre and exhibit space.

Sponsorship Fee: \$12,500 USD

OTHER OPTIONS

- Registration Sponsor (includes badge and lanyard sponsorship) - \$5,000 USD
- Luncheon Sponsor - \$5,000 USD
- Delegate Bag Sponsor - \$10,000 USD
- Dinner & Cocktails Sponsor with Screening - \$15,000 USD



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Travel Support

Your partners at Createasphere are pleased to provide travel assistance and complete coordination to make your journey to India simple. Let us handle the details so you can focus on what really matters – your business.

For more information, contact angela@createasphere.com or call 818 842-6611.

Bollywood Business Tour

Join us for a one day elite tour of the top studios and production companies of Bollywood. This guided experience will take you behind the scenes to experience the similarities and differences between Hollywood and Bollywood. Createasphere will organize the itinerary, transportation, and meals for this unique outing. The Bollywood Business Tour is available to all Platinum and Gold Sponsors of Cinema India Expo. For more information, contact kristin@createasphere.com or 818 842-6611.

Hotel Information

Cinema India Expo is located in Mumbai, the creative hub of India for the filmmaking, advertising, broadcast and post-production industries.

The conference will be held at Mumbai's premium five-star hotel, The Renaissance Mumbai Convention Centre Hotel. Nestled on the banks of Powai Lake, it is within close proximity to the Mumbai domestic and international airport.

<http://www.marriott.com/>

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