



Dear HD EXPO supporter,

HD EXPO grew its attendance by 44% with its largest-yet HD EXPO with a much-anticipated expansion to two days on November 7 & 8 at the Burbank Marriott Hotel in Burbank, CA. As we move into 2008 we are positioned to continue this growth. There are many opportunities for you to join us in "Delivering the Future" to our attendees at the March 6, 2008 HD EXPO in Beverly Hills, CA and our Chicago and Burbank expos in 2008.

What our attendees say:

- 93% of attendees surveyed from the November 2007 HD EXPO, said that they received value from attending.
- 82% of HD EXPO attendees saw a product or service that they plan on purchasing or renting within the next 6 months.

The future is truly in hand with new and emerging tools driving the world's most creative businesses in uncharted directions. It's the end of one era, and the revolutionary beginning of another. The only way our attendees can stay in the game is to stay informed. We provide this education through the technology that exhibitors display, our educational agenda and the sharing of ideas and networking that naturally occurs at HD EXPO.

HD EXPO has many opportunities for participation through varying levels of sponsorship and education, including: [Click here for exhibitor and sponsorship opportunities.](#)

- [Exhibitor Booths](#)
- Exclusive Main Theater Sponsorship
- Panel Sponsorship
- INTENSIVE Sponsorship (almost sold out for 2008) Reception Sponsorships
- INFO DEPOT (show guide)

HD EXPO also offers sponsorships on our website and newsletters. [View Online Advertising Opportunities.](#)

- Each year, the average banner receives over 1.5 million views throughout HD EXPO's site
- Our website community has continued to grow by 25% every year for the last 4 years.
- 87% of the HD EXPO community relies on our website and emails to stay informed, educated and connected.
- [Attendee Demographics](#)

We look forward to working with you to create an HD EXPO package to address your marketing and sales strategies for 2008. Mark your calendar for HD EXPO 2008:

[HD EXPO March 2008 - Beverly Hills](#)

Delivering the Future

March 6, 2008 | The Beverly Hilton, Beverly Hills, CA

[HD EXPO June 2008 - Chicago](#)

Where Creativity and Technology Collide

June 5, 2008 | Navy Pier, Chicago, IL

[HD EXPO October 2008 - Burbank](#)

Defining the Community

October 29-30, 2008 | Burbank Marriott, Burbank, CA

Regards,

Evie Silvers
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